

# GESI FACT SHEET



## GENDER EQUALITY AND SOCIAL INCLUSION (GESI) APPROACH IN MARKETS FOR YOUTH

### ABOUT GOAL

The Young Africa Works in Uganda: Markets for Youth program is a market systems development intervention that aims to directly enable 300,000 rural young women and men to access dignified and fulfilling work by 2025 across 18 districts in Karamoja, Acholi, Lango, Mid-western and Western Uganda. 210,000 of those targeted will be young women, 30,000 young refugees, and 15,000 young persons with disabilities.

This fact sheet outlines briefly how GOAL Uganda ensures gender equality and social inclusion in its programming, and in the Markets for Youth program in particular. Building on the findings and recommendations of a rapid gender analysis undertaken as part of the previous DYNAMIC program, the Markets for Youth program identified the development of a strategic approach to GESI essential. This has resulted in the launch of the Gender Equality & Refugee Inclusion Strategy (GERI) as well as the Disability Inclusion Strategy (DI) in 2022. Our approach in the Markets for Youth program follows 10 steps of implementation, as the below diagram shows.

### ACTIVITIES RELATED TO GENDER EQUALITY AND SOCIAL INCLUSION

The GESI strategy was launched in 2022 to guide staff and Partners on ensuring the integration of gender equality and social inclusion in the program. This strategy was rolled out to field staff, partners and other stakeholders. A comprehensive training for field staff in Gender Equality and Social Inclusion was organized to equip them with knowledge and skills to train and support partners, youth and gender champions in all operational areas. The role of a gender champion is to promote gender equality and social inclusion in all supported activities by the program. A Gender Task Force has been established in 16 districts with district representatives from government, private sector, GOAL and others to coordinate district-level gender equality and social inclusion engagements and represent the Markets for Youth program in meetings at district level.



# Q1 2023 UPDATE ON GESI ACTIVITIES

In March, the Markets for Youth program facilitated a group of 18 young women to participate in the International Women's Day celebration in Katala: a good opportunity for young women from different partners to showcase the enterprises they started after the skilling. The event provided a good opportunity to network with the different private actors and among themselves as young entrepreneurs.

The Gender Equality and Social Inclusion strategy has been rolled out to 5 districts: Moroto, Kotido, Abim, Lamwo and Pader.

Gender Task Force Committees have been established in 6 districts: Hoima, Kikuube, Kasese, Kamwenge, Pader and Moroto districts in this quarter, making the total of 16.

87 staff from GOAL, private sector partners, CSOs and district government have been trained in this quarter.

In total, 287 youth champions (150 females and 137 males) have been trained in Gender Equality and Social Inclusion principles in Dokolo, Lira, Kitgum, Karenga, Abim, Apac and Kiryandongo. They have the capacity to foster these principles in their work as group facilitators and sensitize others to do as well.

Six Kabarole Research Center staff have been trained in understanding, preventing and responding to gender-based violence (3 females and 3 males); they are working in Kyangwali, Kyaka and Rwamwanja settlements. The staff were trained on how to involve youth groups and other stakeholders in the community in preventing violence and seeking support.

	Overall program Target	Quarter Progress	Cumulative progress
GOAL (field) staff trained in Gender Equality and Social Inclusion Strategy	40	0	23
Districts where GESI strategy is rolled out	18	5	16
District Task forces established	18	6	16
District Task forces meetings held	156	16	26
Gender and Social Inclusion (GESI) Champions trained	214	87	244
Trainings held by GESI Champions for district stakeholders	18	11	11
Private sector partners with GESI action plans	30	3	10

## The GESI indicators presented:

Indicator	Program Target		Q1 Progress		Cum. Progress Total	
	Overall	Female%	Overall	Female %	Overall	Female%
Number of female and male youth engaged in our program through at least one of our intervention strategies	360,000	70%	38,355	54%	119,667	55%
Number of female and male youth trained in financial literacy	132,000	70%	4,639	47%	12,071	50%
Number of female and male youth that opened a bank account	132,000	70%	1,191	60%	2,475	41%
Number of female and male youth with access to credit	132,000	70%	N/A	N/A	1,206	29%
Number of male and female youth that have started an (agro) enterprise	300,000	70%	4,417	59%	14,858	59%
Number of female and male youth with access to high quality farm inputs	165,000	70%	49,343	54%	54,167	53%
Number of female and male youth with engaged in commercial agriculture / farming as a business	300,000	70%	4,417	54%	14,858	59%
Number of female and male youth in work (and earning)	300,000	70%	28,085	52%	85,739	53%

## SUPPORT

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